



HR&A Advisors is an employee-owned company advising public, private, nonprofit, and philanthropic clients on how to increase opportunity and advance quality of life in communities.

Our Housing Practice creates **plans, strategies, policies, programs, and funds** that address local needs and priorities, align community goals with market conditions, and advise clients to build and preserve affordable housing.



We are tackling the housing crisis head on.

Housing affordability is one of the most urgent challenges communities face. HR&A works across public, private, and advocacy sectors to deliver solutions that meet local needs.

Our custom tool, **HousingWeaver**, streamlines Housing Needs Assessments — freeing up time and budget for deeper insights and actionable strategies.

Our housing practice uniquely approaches the housing ecosystem at three comprehensive, mutually reinforcing levels — this gives us unparalleled access and understanding of housing systems and organizations:

Plans + Strategies

Tackling housing affordability starts with understanding the problem and creating a clear roadmap forward.

Our team analyzes housing needs, identifies gaps in existing programs, and pinpoints where interventions can have the most impact — locally, regionally, or statewide. We bring the right partners to the table to craft tailored, actionable strategies that reflect local priorities.

And when the work is done, we help clients share their story and build support for change.

Programs + Policies

Having the right tools and policies in place is essential to foster housing affordability.

We work with public partners to design successful housing programs and policies that achieve community goals. We understand what tools — from office to residential conversions, zoning ordinances, preservation strategies, and everything in between — will work for local contexts.

We help our clients create customized toolkits to drive housing solutions in their backyard.

Funds + Transactions

As a national leader in housing fund design, HR&A delivers comprehensive support — from capital strategy and fund design to deployment and underwriting.

We work with public agencies and impact investors to develop innovative funding tools, evaluate financial risk, and ensure feasibility — all with a focus on maximizing public benefit.

Over the past three years, we've underwritten more than \$1 billion in housing transactions across the country.

Our recent work includes transforming downtowns through an [Office Conversion Study for the City of Boston](#), crafting an [Inclusionary Housing Framework for New Haven](#), launching [Amazon's Housing Equity Fund](#), and leading a statewide [Housing Study for Maine](#).



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